

HAND-IN-HAND: FROM CHINA TO IOWA

Ruan Certified Brokerage Services partners to provide valuable on-site planning and management to massive heavy haul project in Iowa.

3.1 MILLION POUNDS. That's the equivalent of four fully loaded 747 jumbo jets. It's also the collective weight of the three industrial presses that Ashley Manufacturing Corporation purchased and had to move from China to Oelwein, IA.

When Celtic Marine was hired to manage the movement of the multi-million dollar presses, Barry Cromley, Celtic's project cargo manager, contacted Ruan Certified Brokerage Services to partner on the over-the-road portion. Celtic's expertise is in marine transit, and its partnership with Ruan Certified Brokerage Services allowed Cromley and his organization to focus on their core competency.

Ruan Certified Brokerage Services worked hand-in-hand with Celtic Marine, several of its partner carriers, Ashley Industrial Molding and dock management to ensure that there was a safe, efficient and cost-effective plan to move the presses, which came in 53 crates.



Project Overview

The Challenge:

Move 53 oversized crates, containing the components of three heavy industrial presses, weighing a total of more than 3 million pounds, from a barge in East Dubuque, IL, to a new manufacturing facility in Oelwein, IA.

The Solution:

Ruan Certified Brokerage Services planned, scheduled, resourced and executed the move, utilizing partner assets and on-site management to ensure that the project was completed on time.

The Result:

Ashley Industrial Molding's new Oelwein, IA, plant opened on schedule, creating more than 125 jobs.

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The Dilemma:

During day one of the project, on-site Ruan personnel noticed the crates consistently weighed more than they were listed on the invoice. This meant the heaviest piece, which was originally listed at 193,000 pounds, would be too heavy for the equipment that was brought in for the project.

The Response:

After using the project crane to obtain an accurate weight, Ruan Area Freight Manager CJ Brantner executed the contingency plan that Ruan Certified Brokerage Services developed. He coordinated a truck that could carry the heaviest crates to begin moving to the project site. The closest truck that could carry the crate was hundreds of miles away in Michigan, but the effective planning and preparation of the Ruan team ensured that the project could continue without a significant interruption.

A PROACTIVE APPROACH.

Before the project even started, CJ Brantner, an area freight manager with Ruan Certified Brokerage Services, was working to identify potential problems. "My team and I looked ahead at everything that could have gone wrong and tried to figure out how to overcome those issues," Brantner says. "Our forward thinking was the key to our adaptability on-site."

Ruan Certified Brokerage Services coordinated to bring in assets for the project from across the country. "We didn't have the luxury of time on this," Brantner says. "We only had one shot to make it work. Being on-site for a project like this was an absolute necessity."

Ruan Certified Brokerage Services works with dozens of companies every day to provide an efficient, cost-effective and value-added transportation solution.

Whether a shipment is more than 200,000 pounds or on a single pallet, Ruan Certified Brokerage Services provides the customer a complete solution for every transportation need.



"The people at Ruan were solutions-oriented. I never heard anything from them that focused on the problem; it was all about how they were going to fix the problem. Service like that is hard to find."

—Barry Cromley, Celtic Marine



(866) 782-6669 / WWW.RUAN.COM